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ЦИФРОВОЕ ТЕЛЕСЕМЕЙСТВО



24



ДОМ КИНО

**МУЗЫКА
ПЕРВОГО**



БОБЕР

ВРЕМЯ

**ДОМ КИНО
премиум**

ТЕЛЕКАФЕ



**МУЗЫКА
ПЕРВОГО**
(MUSIC CHANNEL)

More than just music

The TV channel speaks with the youth audience in its language. The channel's mission is to keep in touch with the mood of the audience during the day and be together with them both on air and online.

The channel's editors are young journalists, whose average age is 20 years. The channel's lively projects include the "Muesli" breakfast show project, the daily music chat "HitMix", carefully selected tracks in the evening "Pre-party" programme, and every weekend concerts are broadcast as part of "Live breath" and the sketch show "Music One Parade".

The site muz1.tv is the news platform of the channel and the trends of show business. All about cinema, fashion, stars and the most up-to-date youth topics.

MUSIKA PERVOGO is always #nastroenieHit
(#nastroenieHit)

muz1.tv



20 years



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ТЕЛЕСЕМЕЙСТВО**

10 years

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