

ART IS EVERYWHERE.



MUSEUM

MUSEUM



CONTENT PROPOSITION

Entertainment, stories, and information for anyone who has ever been to an exhibition (and liked it).



MISSION

Satisfying amateurs and passionate, while appealing to a large audience through a fun and accessible tone.



VALUES

Creativity
Curiosity
Modernity
Exclusivity



tone & style

Fun
Accessible
Surprising
Edgy



TARGET

25-49 / A large target market
A passionate core target audience.

DISTRIBUTION

Worldwide.

LANGUAGES

French / English / Russian.

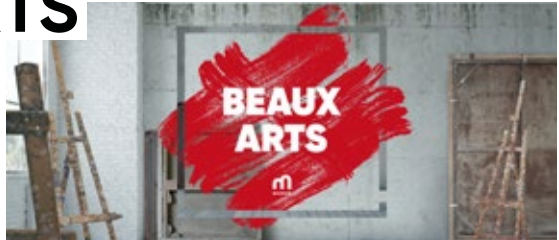
TECHNICAL SPECS

UHD / HD / SATELLITE :
ASTRA 5B / ENCRYPTION VIACCESS /
24/7
FIBER TH2 PARIS, NORTH LONDON,
SYNTERRA MOSCOW

PILLARS OF CONTENT

BEAUX ARTS

The artists, their life, their masterpieces and the most beautiful museums of the world.



IMAGES

Portraits of the greatest photographers and the best of video art.



ART POP

The artists, their life, their masterpieces and the most beautiful museums of the world.



ARCHI DESIGN

Masterpieces of architecture and design.



PROGRAMME HIGHLIGHTS

ART NEWS



Preview, exhibitions, auctions, museum & gallery openings, international fairs, scandals...

Everything you need to know about art is everyday in Art News.

ART QUIZ



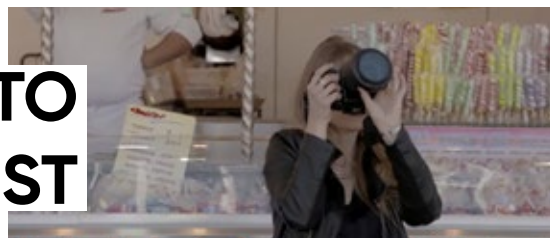
A 6-minutes daily game show on Art.

SKETCHBOOK



The daily drawing lesson delivered by 4 artists.

PHOTO CONTEST



1 theme, 2 photographers, 1 judge, 1 winner !

ART CONTEST



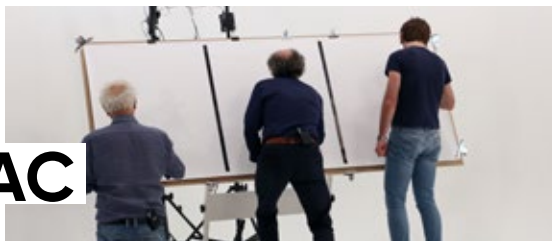
1 theme, 1 easel, 1 canvas, 45 minutes: amateur artists confront each other in public.

INSTANT DECISIVE



One picture, its history, its photographer: relive the decisive instant of taking the shot in the company of its author.

TAC AU TAC



One huge white page, three felt pens, three great comics drawers face up to each other or collaborate with drawings and humour around surrealist games such as exquisite corpse.

WE ARE ARTISTS NOT VANDALS



Follow the artists that dress the streets from floor to walls.



MUSEUMTV.FR



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